

SPONSORSHIPS

	Presenting Diamond 1 available 4 available		Platinum 4 available	Gold	Silver	Bronze	Patron
	Presenting sponsor of the Inaugural Home & Garden Show	 Event Entrance Sponsor Main Garden Sponsor Greenhouse Display Sponsor Lecture Stage Sponsor 	 Center Bar Sponsor Cafe Area Sponsor Preview Party Sponsor Bourbon Party Sponsor 				
	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Est. Benefit	\$71,200	\$48,100	\$23,400	\$8,800	\$4,200	\$2,100	\$700
Preview Party	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Bourbon Tasting Party	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
General Admission Ticket	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Keynote Lecture- Friday afternoon	10 Priority Seats	8 Priority Seats	6 Priority Seats	4 Priority Seats	2 Priority Seats	2 Priority Seats	
Saturday Morning Lecture	10 Priority Seats	6 Priority Seats	4 Priority Seats	2 Priority Seats			
Saturday Afternoon Lecture	10 Priority Seats	6 Priority Seats	4 Priority Seats	2 Priority Seats			



MARKETING BENEFITS

	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Patron
On-site presence in lobby							
Special live sponsorship acknowledgment							
Listing in H&G Show ads in regional and local print publications			•				
Prominent recognition on Preview Party invitations							
Sponsor signage on show floor							
Jumbo-screen brand promos before each lecture							
Logo recognition and link to your company's website on H&G website			•				
Promotion on H&G Show social media channels							
Listing in H&G Show catalog on sponsor page							



ANY QUESTIONS, PLEASE CONTACT:

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