

SPONSORSHIPS

	Presenting 1 available	Diamond 3 available	Platinum 4 available	Gold	Silver	Bronze	Patron
	Presenting Sponsor of the Inaugural Home & Garden Show	 Main Garden Sponsor Floral Display Sponsor Lecture Stage Sponsor 	 Center Bar Sponsor Cafe Area Sponsor Preview Party Sponsor Bourbon Tasting Sponsor 				
	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Est. Benefit	\$71,300	\$48,150	\$23,520	\$8,890	\$4,440	\$2,130	\$810
Preview Party	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Bourbon Tasting	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
General Admission Ticket	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Keynote Lecture- Friday afternoon	10 Priority Seats	5 Priority Seats	4 Priority Seats	3 Priority Seats	2 Priority Seats	2 Priority Seats	
Saturday Afternoon Lecture	10 Priority Seats	5 Priority Seats	4 Priority Seats	3 Priority Seats			



MARKETING BENEFITS

	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Patron
On-site presence in lobby							
Special live sponsorship acknowledgment							
Listing in H&G Show ads in regional and local print publications			•				
Prominent recognition on Preview Party invitations							
Sponsor signage on show floor							
Jumbo-screen brand promos before each lecture							
Logo recognition and link to your company's website on H&G website			•				
Promotion on H&G Show social media channels							
Listing in H&G Show catalog on sponsor page							