

SPONSORSHIPS

	Presenting <i>1 available</i>	Diamond <i>4 available</i>	Platinum <i>4 available</i>	Gold	Silver	Bronze	Patron
	Presenting sponsor of the Inaugural Home & Garden Show	<ul style="list-style-type: none"> • Event Entrance Sponsor • Main Garden Sponsor • Greenhouse Display Sponsor • Lecture Stage Sponsor 	<ul style="list-style-type: none"> • Center Bar Sponsor • Cafe Area Sponsor • Preview Party Sponsor • Bourbon Party Sponsor 				
	\$75,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
<i>Est. Benefit</i>	<i>\$71,300</i>	<i>\$48,150</i>	<i>\$23,520</i>	<i>\$8,890</i>	<i>\$4,440</i>	<i>\$2,130</i>	<i>\$810</i>
Preview Party	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Bourbon Tasting Party	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
General Admission Ticket	20 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Keynote Lecture-Friday afternoon	10 Priority Seats	5 Priority Seats	4 Priority Seats	3 Priority Seats	2 Priority Seats	2 Priority Seats	
Saturday Afternoon Lecture	10 Priority Seats	5 Priority Seats	4 Priority Seats	3 Priority Seats			

MARKETING BENEFITS

	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Patron
On-site presence in lobby	●						
Special live sponsorship acknowledgment	●	●					
Listing in H&G Show ads in regional and local print publications	●	●	●				
Prominent recognition on Preview Party invitations	●	●	●				
Sponsor signage on show floor	●	●	●				
Jumbo-screen brand promos before each lecture	●	●	●				
Logo recognition and link to your company's website on H&G website	●	●	●	●			
Promotion on H&G Show social media channels	●	●	●	●			
Listing in H&G Show catalog on sponsor page	●	●	●	●	●	●	●